

NABIP SW VA Conference 2026

The Virginian Hotel
Lynchburg, VA
August 5 - 6, 2026



Agenda

*Subject to change.

Presenting Sponsor:



Wednesday, August 5th

1:30 PM - 5:30 PM	Member Registration and Exhibitor Set-up	The Grand Ballroom / Eleanor Rose Madison
2:00 PM - 5:00 PM	Education CE Session VA CE Course 230211 3 hours L/H David C. Smith, Risk Strategies Self-Funding & Stop Loss: How to Evaluate, Place and Protect Employer Plans	Mary Ball Washington
5:30 PM - 7:30 PM	Welcome Cocktail Reception Heavy Hors d'oeuvres Sponsored by Delta Dental of Virginia	The Grand Ballroom 
7:30 PM	Member Social - All Invited <i>Informal Gathering (Subject to Availability)</i>	Skyline Rooftop Lounge

Thursday, August 6th

8:00 AM - 8:45 AM	Member Registration & Breakfast Exhibit Hall Open	The Grand Ballroom / Eleanor Rose Madison
8:45 AM - 9:00 AM	Welcome and Opening Remarks	The Grand Ballroom
9:00 AM - 9:50 AM	Education CE Session 1 VA CE Course 230213 1 hour Ethics Amanda Brewton Ethics Isn't Solo-It's a Team Sport: Becoming a Stronger Advocate for Your Clients	The Grand Ballroom
9:50 AM - 10:10 AM	Morning Refreshment Break Exhibit Hall Open	Eleanor Rose Madison



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Thursday, August 6th - CONTINUED

10:10 AM - 11:10 AM	Education CE Session 2 VA CE Course 230212 1 hour <i>Law and Regs</i> Melissa Andel, CommonHealth Solutions From Washington, DC to Your Clients: What You Need to Know for 2027	The Grand Ballroom
11:10 AM - 12:00 PM	Education CE Session 3 VA CE Course 230297 1 hour <i>Law and Regs</i> Moderated by Amy Mutter Alkeme Insurance NABIP SW Conference Co-Chair Healthcare Panel Discussion featuring: Senator Mark Peake, VA-8 Carly Rhyne, VA SCC David C. Smith, Risk Strategies Doug Gray, Virginia Association of Health Plans	The Grand Ballroom
12:00 PM - 12:50 PM	Lunch with Sponsors Exhibit Hall Open	Eleanor Rose Madison
12:50 PM - 1:50 PM	Education CE Session 4 VA CE Course 230296 1 hour L/H Melissa Back Tamburo, PhD, LCSW Director of Sentara EAP The Evolving Role of Behavioral Health in Overall Health and Wellness	The Grand Ballroom
1:50 PM - 2:40 PM	BREAKOUT SESSION — Choose 1 Option A: VA CE 230214 <i>Ethics</i> Amanda Brewton, Medicare Answers Now Ethics, Reputation & Compliance: Rebranding the Medicare Agent — OR — Option B: VA CE 230217 1 hour L/H Justin Manning, PharmD, VP, Vivid Clear Rx Turning PBM Strategy into Better Outcomes and Lower Costs	The Grand Ballroom Mary Ball Washington



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Thursday, August 6th - CONTINUED

2:40 PM - 2:55 PM	Afternoon Refreshment Break <i>Exhibit Hall Open</i>	The Grand Ballroom / Eleanor Rose Madison
2:55 PM - 3:45 PM	BREAKOUT SESSION — Choose 1 Option A: VA CE 230298 1 hour L/H Kendra Weindling, VA SCC Stakeholder Manager Virginia Health Benefit Exchange Update — OR — Option B: VA CE 230218 1 hour L/H David Swift, Practice Leader, Roundstone The Self-Funding Cheat Code: The Playbook Advisors Wish They Had Sooner	The Grand Ballroom Mary Ball Washington
3:45 PM - 4:15 PM	Keynote Message: The AI Transformation Jake Rosenthal, Product Manager, CassidyAI	The Grand Ballroom
4:15 PM - 4:30 PM	Closing Remarks / Prizes / Adjourn	The Grand Ballroom

Enjoy another evening in beautiful Lynchburg, VA
or safe travels home!





Sentara
Health Plans



UnitedHealthcare
Medicare Plans

Anthem 

Humana



 **DELTA DENTAL**



 **aetna**

Exhibitors

Sentara
Delta Dental of Virginia
Anthem
United Healthcare
Humana
Advocate Advisors
Aetna

The Advanced Diabetes Supply Group(ADS)
Sana Benefits
Vivid Clear RX
TASC
Oscar Health
Roundstone
Optimyl
Basic Online
Virginia SCC
NABIP / HUPAC