

NABIP SW VA Conference 2026

The Virginian Hotel
Lynchburg, VA
August 5 - 6, 2026



Agenda

*Subject to change.

Presenting Sponsor:



Wednesday, August 5th

1:30 PM - 5:30 PM	Member Registration and Exhibitor Set-up	The Grand Ballroom / Eleanor Rose Madison
2:00 PM - 5:00 PM	Education CE Session VA CE Course 230211 3 hours L/H David C. Smith, Risk Strategies Self-Funding & Stop Loss: How to Evaluate, Place and Protect Employer Plans	Mary Ball Washington
5:30 PM - 7:30 PM	Welcome Cocktail Reception Heavy Hors d'oeuvres Sponsored by Delta Dental of Virginia	Eleanor Rose Madison 
7:30 PM	Member Social - All Invited <i>Informal Gathering (Subject to Availability)</i>	Skyline Rooftop Lounge

Thursday, August 6th

8:00 AM - 8:45 AM	Member Registration & Breakfast Exhibit Hall Open	The Grand Ballroom / Eleanor Rose Madison
8:45 AM - 9:00 AM	Welcome and Opening Remarks	The Grand Ballroom
9:00 AM - 9:50 AM	Education CE Session 1 VA CE Course 230213 1 hour Ethics Amanda Brewton, Medicare Answers Now Ethics Isn't Solo-It's a Team Sport: Becoming a Stronger Advocate for Your Clients	The Grand Ballroom
9:50 AM - 10:10 AM	Morning Refreshment Break Exhibit Hall Open Sponsored by Humana	Eleanor Rose Madison 



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Thursday, August 6th - CONTINUED

10:10 AM - 11:10 AM	Education CE Session 2 VA CE Course 230212 1 hour Law and Regs Melissa Andel, CommonHealth Solutions From Washington, DC to Your Clients: What You Need to Know for 2027	The Grand Ballroom
11:10 AM - 12:00 PM	Education CE Session 3 (Pending 1 hour L/H Law and Regs) Moderated by Christopher West Jackson-West Consulting NABIP VA Lobbyist Healthcare Panel Discussion featuring: Senator Mark Peake, VA-8 Holly Mortock, VA SCC David C. Smith, Risk Strategies	The Grand Ballroom
12:00 PM - 12:50 PM	Lunch with Sponsors Exhibit Hall Open	Eleanor Rose Madison
12:50 PM - 1:50 PM	Education CE Session 4 (Pending 1 hour L/H) Melissa Back Tamburo, PhD, LCSW Director of Sentara EAP The Evolving Role of Behavioral Health in Overall Health and Wellness	The Grand Ballroom
1:50 PM - 2:40 PM	BREAKOUT SESSION — Choose 1 Option A: VA CE 230214 Ethics Amanda Brewton, Medicare Answers Now Ethics, Reputation & Compliance: Rebranding the Medicare Agent — OR — Option B: VA CE 230217 1 hour L/H Justin Manning, PharmD, VP, Vivid Clear Rx Turning PBM Strategy into Better Outcomes and Lower Costs	The Grand Ballroom Mary Ball Washington



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Thursday, August 6th - CONTINUED

2:40 PM - 2:55 PM	Afternoon Refreshment Break <i>Exhibit Hall Open</i>	The Grand Ballroom / Eleanor Rose Madison
2:55 PM - 3:45 PM	BREAKOUT SESSION — Choose 1 Option A: <i>(Pending 1 hour L/H)</i> Kendra Weindling, VA SCC Stakeholder Manager Virginia Health Benefit Exchange Update — OR — Option B: <i>VA CE 230218 1 hour L/H</i> David Swift, Practice Leader, Roundstone The Self-Funding Cheat Code: The Playbook Advisors Wish They Had Sooner	The Grand Ballroom Mary Ball Washington
3:45 PM - 4:15 PM	Keynote Message: The AI Transformation Justin Fineberg, CEO, CassidyAI	The Grand Ballroom
4:15 PM - 4:30 PM	Closing Remarks / Prizes / Adjourn	The Grand Ballroom

Enjoy another evening in beautiful Lynchburg, VA
or safe travels home!

